



**GEENA GARMENTS**  
**INDIA**





# ABOUT US

## COMPANY

Set up in 1992 in a small way, at Tirupur, the knitwear capital of India, Geena Garments has made great strides to become a name to reckon, with an annual turnover of US\$ 7 million.

Our customers include Karstadt, Quelle, Neckermann – Germany, Migros – Switzerland, Vroom & Dressman – Holland, Ahlens – Sweden, Gas – Italy, Kiabi – France.

Mr. A. Loganathan, the Founder-Chairman of Geena Garments is a visionary with over 30 years experience in knitwear. His keen insight on market trends and his untiring focus on quality have made Geena Garments what it is, today. Geena's strength lies in greater transparency, timely delivery and customer service.

## QUALITY POLICY

We trust in continuous improvement of Productivity, Quality, Service, Relationship and Human Resource to achieve our goal of Total Customer Satisfaction.

## INFRASTRUCTURE

We have state-of-the-art in-house facilities in Knitting, Dyeing, Finishing, Printing, Embroidery, Garment Dyeing and Garmenting with 550 skilled team members..





## OUR BASE FABRICS

We use Greige, Bleached, Melange, Dyed, Space Dyed and Gassed Yarn.

We manufacture fabrics made of 100% Cotton, Cotton/Spandex, Cotton/Polyester, Cotton/Viscose and Blends



Type of Fabric	Solid Colour	All Over Print	Yarn Dyed Feeder Stripes	Yarn Dyed Auto Stripes
Jersey	✓	✓	✓	✓
Interlock	✓	✓	✓	✓
Pique	✓	✓	✓	✓
Rib	✓	✓	✓	✓
French Terry	✓	✓	✓	✓
Milano Rib	✓	-	✓	✓
Ottoman	✓	-	✓	✓
Fleece Brushed	✓	-	-	-



✓ Being manufactured

## OUR CORE PRODUCTS



Men's	Ladies	Children
POLO SHIRTS	POLO SHIRTS	POLO SHIRTS
SWEAT SHIRTS	SWEAT SHIRTS	SWEAT SHIRTS
T-SHIRTS	T-SHIRTS	T-SHIRTS
	LEGGINGS	LEGGINGS
	SHORTS	SHORTS
	SKIRTS	SKIRTS





## KNITTING

Software-controlled fabric engineering techniques are employed to set and monitor the fabric dimensions in knitting.

We have imported knitting machines with various gauges and diameters to produce Jerseys, Interlocks, Ribs, Mini Jacquards, Auto Stripes and Electronic Interlock Jacquards.



## YARN GASSING

**Machine: SSM – Switzerland**

Gassed yarn minimises pilling of fabrics.

It also provides soft feel, lustre and a fresh look after many washes.





## DYEING

A state-of-the-art laboratory facilitates the dyeing and finishing of various fabrics with respect to colour, fastness and dimensional stability according to customer requirement.

We use 100% eco-friendly dyes and chemicals, and our modern effluent treatment plant treats the effluent water.

Our production capacity is 9000 Kgs per day.

### MACHINERIES AND EQUIPMENT

Soft flow Dyeing Machines  
 Wet Stretch & Balloon Padding  
 Jumbo Relax Dryer  
 Tensionless Relax Dryer  
 Shoe Type Compacting  
 Felt Type Compacting  
 Heat Setting & Calendering  
 Continuous Rope Washing  
 Computer Colour Matching  
 Lab Dyeing Machine  
 Online Fastness Tester  
 Colour matching Cabinet

Thies, Germany  
 Santex, Switzerland  
 Santex, Switzerland  
 Salvade, Italy  
 Tube Tex, USA  
 Santex, Switzerland  
 Heliot, France  
 Bruckner, Germany  
 Tree Point, Switzerland  
 Mathis, Switzerland  
 Mathis-Morapex, Switzerland  
 Verivide, United Kingdom





## PRINTING

Patterns are developed using computers.

Using Rotary and Flatbed Printing Machine, we can produce 3000 Kgs per day

Our Chest Screen-Printing facility is for 4000 pieces/day.

### FACILITIES

Flatbed Printing Machine

Rotary Printing Machine

Chest Screen Printing Machine

Flock Printing Machine

Pneumatic Transfer Printing Machines

### PRINTS

Water Base, Reactive, Discharge, Glitter, Plastisol, Flock, Burn-Out, Titanium and Radium

## TIE & DYE

The traditional Tie & Dye method of fabric design is used with eco-friendly dyes and chemicals and innovative colour combinations. We can produce 3000 pieces / day.



## GARMENT DYEING

Garments are processed in electronically controlled Garment Dyeing Units.

This gives perfect dyeing, vintage looks and wash effects

The same machines are used for fabrics as well as garments to produce the following effects.

UV finish

Anti-microbial wear

Water repellent finish

Perfumed finish

Stone wash

Bio-wash

Enzyme wash

**Moisture management wash - Wicking**





## GARMENTING

Garmenting is done in units with proper lighting, good floor space and amenities. Legal and statutory norms with respect to social systems and physical facilities are provided. Inspection of pieces at various stages ensures good quality garments.

## OTHER SPECIAL PROCESSES

### EMBROIDERY

The Embroidery Division is equipped with 9 colour 20 head imported computerised embroidery machine from Barudan, Japan.

### APPLIQUE FIXING

Appliqué designs on our garments are completely machine-made and stitched to perfection.

### STONE FIXING

High quality stones and studs are fixed on garments using ultrasonic light system.





## GEENA GARMENTS

(A Government Recognised Export House)

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